IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant

Susumu Nakagawa

Serial No.

09/878,581

Filed

June 11, 2001

For

IMAGE CONTENT AND ADVERTISEMENT DATA

PROVIDING METHOD, SYSTEM, AND APPARATUS

Examiner

Sheleheda, James R.

Art Unit

2424

Confirmation No.

2762

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CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via Electronic Filing Services on May 14, 2010.

Yedea H. Walker
(Name of person signing transmittal)

Signature

Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop AF

May 14, 2010

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This Amendment responds to the Office Action dated April 9, 2010 (Paper No.

20100406). Please amend the above noted application as follows: